

## SAMPLE LAUNCH LETTER TO PARENTS

Dear Parent / Guardian,

We are very excited to be launching our residential visit to Entrust Outdoors' **Laches Wood/ Standon Bowers/ Shugborough, Wilderness Academy (delete as appropriate)** centre, for a **(insert number of days)** day adventure beginning **(insert course start date)**.

There are many recognised benefits to be gained from engaging in residential, outdoor learning visits. These include personal and social development, where independence, team work, confidence and self-esteem can be raised and strengthened through fun and challenging group activities, often in new and natural surroundings. Many of these benefits can be transferred back to the classroom and beyond where they can have real and lasting impact.

Working in teams, your child will participate in a number of adventurous activities and sleep in **dormitories/ tents (delete as appropriate)** with friends, and with school staff close by. The sample programme attached gives you an idea of what your child will be getting up to. We also suggest you take a look at the short Entrust film available on their website at:

<https://www.entrustoutdoors.co.uk/why-choose-entrust>

The total cost of the visit is **(insert full cost)**, which includes transport, meals, activities and accommodation. We are confident that this will be a truly memorable and valuable experience for your child and a great opportunity for all our children in **(insert class/ year group)** to enjoy an adventure together, creating and sharing memories that can last a lifetime. We wanted to give you plenty of notice so you can plan and budget for your child's visit.

We have been able to reserve enough spaces for all pupils. We do, however, need to confirm accurate attendance over the coming weeks to finalise our booking. To ensure your child can participate and that the visit can go ahead, we are asking for some commitment from you now and ask for an initial deposit of **(insert deposit amount)** to secure your child's place. Please complete the below consent slip and tick preferred method of payment for your deposit.

In the meantime, if you have any concerns or would like further information, then please don't hesitate to get in touch.

Yours sincerely

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Insert cut off slip.....